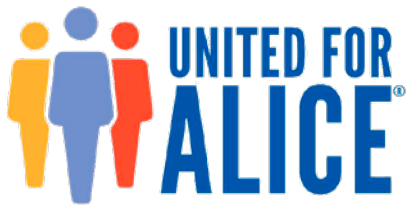


GOOD NEWS | We Are Bringing
UNITED FOR ALICE
 To Our Communities



ALICE stands for *Asset Limited, Income Constrained, Employed*, and represents the growing number of working families who are unable to afford the basics of housing, childcare, food, transportation, healthcare, and technology.



ALICE could be your relative, friend, co-worker, or neighbor. ALICE may also be a teacher, health care provider, retail clerk, sanitation worker, and other members of our essential workforce. These working families are in parts of every community nationwide.

ALICE households include:

- all races, ages, ethnicities, and abilities, though disproportionately in households of color.
- family members who need care and assistance, which makes it harder for their caregivers to find adequate work.
- workers living paycheck to paycheck and are forced to make impossible choices such as pay the rent or buy food, receive medical care or pay for childcare, pay utility bills or put gas in the car.



United Way of Central Georgia will use ALICE measures to highlight challenges ALICE households face to inspire action and generate innovative solutions that promote economic and social mobility. These programs and practices improve access to affordable housing, high-quality childcare, education, healthy food, transportation, healthcare, workforce training, and more. **United for ALICE** will turn data into action by bringing financial stability to ALICE families in Central Georgia.

Your Donation Supports Lasting Change

159,574

people were impacted by United Way
within Central Georgia
over the past year

727

people went through
Brookdale Resource Center
last year, including 95 families
and 216 children

1,945

rides provided for people needing
transportation to work, medical,
and for food last year through our
Ride United and Lyft partnership

2,680

veterans provided food sources,
and 907 received career coaching
& referrals to community resources
from **Mission United** last year

76%

of 2nd and 3rd graders reading
scores increased by 50% or higher
in **Read United** last year

366

children this past year
enrolled in our book program
**Dolly Parton Imagination
Library**

\$594,454

in local cost savings for people utilizing
SingleCare prescription card last year

101

families engaged in parent
activities through
Community Schools United

119

families received in-home
child development assistance
through our **Parents as
Teachers** program last year

542

underinsured and uninsured
women were provided
mammograms & screenings
through **Pink Promise United**
this past year

1,720

families with young children
received guidance and
counseling to improve their
future through our
First Steps initiative last year



*Parents as Teachers
graduate
Class of 2022*

United Way of Central Georgia Initiatives And Programs

UNITED TO END HOMELESSNESS (U2EH) aims to reduce housing vulnerability in Central Georgia. United Way and a community wide partnership will employ the housing first model to create long-term supportive housing and efficient rapid rehousing for those experiencing homelessness. The longer people experiencing homelessness stay on the streets, the more likely they are to develop health issues and/or addictions that lead to chronic situations.



BROOKDALE RESOURCE CENTER (BRC) helps alleviate homelessness in our area. UWCG partnered with Macon-Bibb Gov. to operate the center. The transitional living facility offers a customized 90-day program to families/individuals with a final goal for permanent housing and financial stability. Residents are provided shelter, meals, and through a counselor can receive health evaluations, educational support, and assistance finding a job.



COMMUNITY SCHOOLS UNITED (CSU) is a UWCG program that provides a neighborhood-based strategy providing children in low-income communities with a high-quality education and a CSU team member working within the school. The program centers public schools as hubs for communities while combining a rigorous educational program as well as extended learning opportunities to include family and community engagement with an infusion of social services.

READ UNITED (RU) addresses the literacy challenges facing Central Georgia. Reading on grade level by the end of 3rd grade is a key indicator of high school graduation and career success. Volunteer tutors work with kindergarten through third grade students to improve their reading skills, all while creating a bond with the children to become a positive influence in the child's life.



PARENTS AS TEACHERS (PAT) builds strong communities, thriving families, and children who are healthy, safe, and ready to learn. PAT matches parents/caregivers with our trained staff Parent Educators who make regular personal home visits to ensure optimal health and learning development during a child's earliest years in life, from prenatal through kindergarten.



PINK PROMISE UNITED (PPU) was created by United Way to fill a critical shortage of funding in women's health in our area. PPU provides mammogram screenings and readings for local women with the fewest resources - women who are underinsured, uninsured, and unable to access care. Our program also offers breast cancer awareness education and transportation assistance.



2-1-1 connects anyone in UWCG's 15 counties to resources that address everyday challenges and those that develop during times of emergency. This service is free, confidential, and 24/7, 7 days a week. A trained specialist is available by phone, online, or text to assist with needs such as food pantries, job search programs, family services, and financial emergencies.

DOLLY PARTON IMAGINATION LIBRARY (DPIL) is another UWCG partnership. DPIL is a book giving program sending books each month free to children from birth to age 5. This enables a child to own a library of books that parents can read to them, thus building a larger and more diverse vocabulary to begin school.



MISSION UNITED (MU) is United Way of Central Georgia's answer to the challenge facing our military veterans who struggle with acclimating to civilian life after serving our nation as well as veterans who are experiencing homelessness. Our program provides help to veterans to ensure they can be successful in becoming self-sufficient.



United Way of Central Georgia's focus:

Education - develop stronger learners

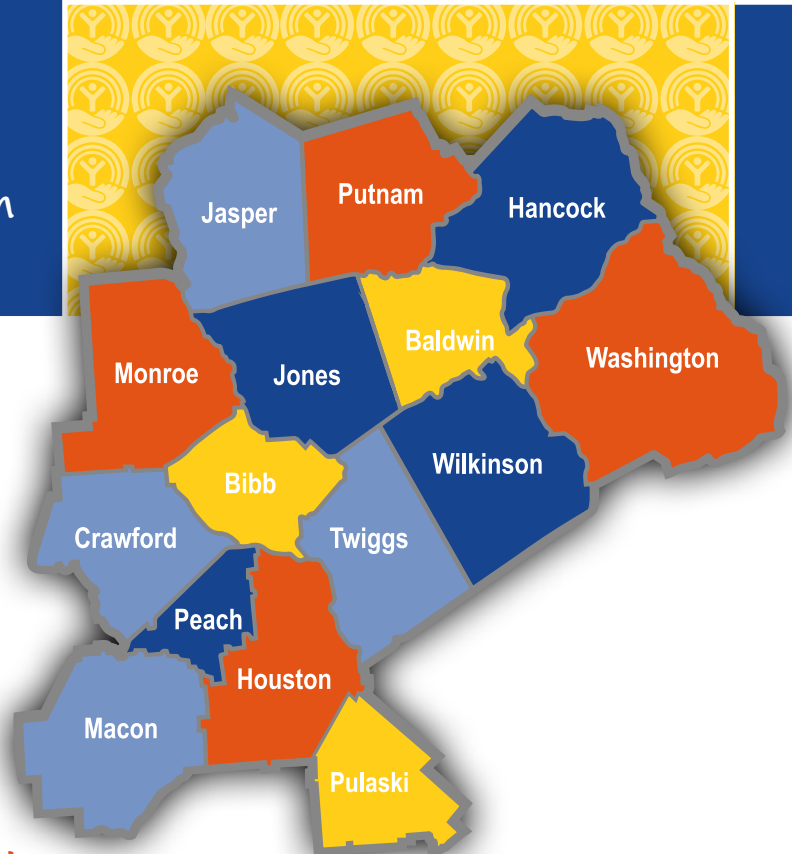
Economic & Social Mobility - build healthier, housing secure, and financially stable households

Our goal is to uplift working families' circumstances, regardless of their zip code, to have the opportunity to reach their full potential and thrive.



UWCG SERVES 15 COUNTIES

1 out of 3
*Central Georgians
are helped by
United Way of Central Georgia*



UWCG ALSO FUNDS PROGRAMS THROUGH OUR PROGRAM PARTNERS

American Red Cross Central Midwest Georgia
Boys & Girls Club of Baldwin and Jones Counties
Boys and Girls Clubs of Central Georgia
CASA of Houston County
Cherished Children Educational Centers
Communities in Schools of Milledgeville/Baldwin County
Crisis Line & Safe House of Central Georgia
Daybreak Center
Family Advancement Ministries
Family Counseling Center of Central Georgia
Houston County Volunteer Medical Clinic

Macon Volunteer Clinic
Meals on Wheels of Baldwin County
Meals on Wheels, Houston County Council on Aging
Meals on Wheels of Middle Georgia
Men About Change
Middle Georgia Community Food Bank
Rainbow House Children's Resource Center
Rebuilding Together, Warner Robins
The Salvation Army of Greater Macon
The Salvation Army, Milledgeville Service Center
The Salvation Army of Warner Robins