UNITED IS THE WAY



OUR BOLD GOAL: MOVE 10,000 ALICE HOUSEHOLDS TOWARD FINANCIAL STABILITY OVER THE NEXT 10 YEARS

ALICE = Asset Limited, Income Constrained, Employed

ALICE FAMILIES ARE HARDWORKING HOUSEHOLDS EARNING ABOVE THE FEDERAL POVERTY LEVEL BUT STILL STRUGGLE TO AFFORD THE BASICS.

RESULTS IN CENTRAL GEORGIA

1,614

Children and parents lives changed through First Steps, Parents as Teachers, and Dolly Parton Imagination Library early childhood programs last year.

1,011

Students and families served through Read United and Community Schools United programs.

4,862

Lives changed through Brookdale Resource Center over the last 5 years.

30% OF ALL HOUSEHOLDS IN CENTRAL GEORGIA ARE ALICE.

ALICE IS EVERYWHERE

ALICE IS OUR NEIGHBOR

ALICE LIVES IN EVERY COMMUNITY ACROSS CENTRAL GEORGIA.

ALICE WORKS HARD

ALICE IS EMPLOYED, YET THE COST OF LIVING KEEPS THEM FROM GETTING AHEAD.

ALICE NEEDS OUR SUPPORT

A HELPING HAND CAN MAKE THE DIFFERENCE BETWEEN SURVIVING AND THRIVING.

United Way
United Way of Central Georgia

WHEN WE LIVE UNITED, WE ALL THRIVE.

THANK YOU
for being the way forward.

LEARN MORE.
GET INVOLVED.
GIVE TODAY.
UnitedWayCG.org

UNITED FOR IMPACT

READ UNITED
UNITED WAY OF CENTRAL GEORGIA

Helping children improve literacy and close the reading achievement gap.

COMMUNITY SCHOOLS UNITED
United Way of Central Georgia

Transforms schools into centers of connection and support by engaging parents as partners in education, addressing chronic absenteeism, and creating pathways for students to reach their full potential.

BROOKDALE RESOURCE CENTER

Providing housing stability, food access, and pathways toward self-sufficiency.

2-1-1
Get Connected. Get Answers.
United Way of Central Georgia

Connecting individuals and families to essential resources 24/7.

parents as teachers
BLUE RIBBON AFFILIATE

Supporting parents with resources and education to help children thrive.

FIRST STEPS

Helping families with young children access critical early childhood resources.

FUNDING PROGRAM PARTNERS

Invests in local nonprofit partners to deliver proven programs that strengthen ALICE households across Central Georgia.



IMPACT STORY: MEET STACIE

Stacie is a mother of four, first introduced to United Way of Central Georgia through the Read United program. Three of her children received personalized tutoring from our dedicated Read United Team, helping them reach grade-level reading and keep them on track in school.

Today all four of Stacie's children have developed a love of reading and are excelling inside and outside the classroom.

Inspired by her family's progress, Stacie continued her journey with United Way of Central Georgia by participating in a financial literacy program offered through a partnership with a local financial institution. In just a few weeks, she and her children learned the basics of personal finance, including; budgeting, saving and making informed financial decisions. Together, they gained practical tools to help build a stronger financial future.

Stacie's story is one example of how donor support through United Way of Central Georgia helps local families overcome challenges, achieve financial stability, and build strong communities.

TODAY, STACIE'S STORY IS A REMINDER THAT WHEN WE COME TOGETHER; REAL CHANGE HAPPENS.



SERVING 19 COUNTIES

United Way of Central Georgia

478-745-4732

277 MLK Jr. Blvd., Suite 301
Macon, GA 31201

FOLLOW US!

@unitedwaycg

SCAN TO VISIT OUR WEBSITE

Learn more about our programs, see how we are making an impact, and find ways to get involved.
@UnitedWayCG.org