Request for Proposals to help 10,000 ALICE households move toward financial stability

United Way of Central Georgia is pleased to announce the opening of a Community Investment Request for Proposals (RFP). As part of our bold goal to help **10,000 ALICE households move toward financial stability** over the next decade, we are seeking nonprofit partners whose programs deliver measurable, sustainable outcomes to achieve this goal for ALICE (Asset Limited, Income Constrained, Employed) households. Please submit your proposal **by 09/01/26 5pm.** For more about ALICE go to https://www.unitedforalice.org/Demographics/georgia. We look forward to reading your proposal.

* Required

Contact Information

1. Please input date (M/d/yyyy)

2. Agency Name *

3. What is your Employer Identification Number (EIN) number? *

4. CEO Name: *

5. CEO Email *

6. Name of person completing the proposal if not the CEO *

7. Email *

ALICE Questions

8. Will your existing or proposed strategy serve (ALICE) working households who are above the federal poverty level but struggling to make ends meet? ($15,960 for an individual, $33,000 for a family of 4, etc.) Yes/no, if your answer is yes to one of the choices below go to question 9. *

- ◯ Yes, I have an existing strategy but I need funding to support its current capacity.
- ◯ Yes, I have an existing strategy but I need funding to add capacity.
- ◯ Yes, I need funds to create a new strategy within my organization
- ◯ Yes, I want to use these funds in collaboration with another organization to benefit ALICE households.
- ◯ No, I do not serve ALICE households. If no, do not proceed with the proposal.

9. Does/ will your strategy address one or more of the following areas: transportation, childcare, housing stability, or health? Check all that apply. Yes/no, if yes go to question 10. *

- ☐ Yes, transportation
- ☐ Yes, childcare
- ☐ Yes, housing stability
- ☐ Yes, health
- ☐ No, I don't address any of these four areas.

10. Enter the name of the county where your primary office is located. If you have an office in other counties those will be addressed in the next question. See question 11 or geographic area eligibility on FAQ for list of counties. *

11. What counties do you/will you provide services that help move ALICE households toward financial stability? If none, thank you for your interest but do not proceed to the application. *

- [ ] Baldwin
- [ ] Bibb
- [ ] Crawford
- [ ] Hancock
- [ ] Houston
- [ ] Jasper
- [ ] Jones
- [ ] Macon
- [ ] Monroe
- [ ] Peach
- [ ] Pulaski
- [ ] Putnam
- [ ] Twiggs
- [ ] Washington
- [ ] Wilkinson

12. Briefly describe your strategy in 200 words or less including how it will address transportation, childcare, housing stability and/or health to help ALICE households maintain, move toward or achieve financial stability. *

Please enter at most 1000 characters

13. What are the outcomes you are achieving or plan to achieve for ALICE Households with this funding? How will households be better off? Please be brief and use bullet points. *

Please enter at most 1000 characters

Impact

14. For housing stabilization services check all areas that you track and measure and then enter the number achieved and the number proposed with these funds.

- [ ] # of households served who are able to stay housed with rent, mortgage and/or utility assistance
- [ ] # of households who obtain housing through deposit/upfront rental assistance or utility assistance
- [ ] # of households receiving other types of housing stabilization assistance

15. For other types of housing stabilization assistance describe that assistance

Please enter at most 250 characters

16. Number of ALICE Households who met one or more of these indicators in your most recent 12 months. Number only please/**no text responses**

17. Number proposed with this funding. Number only please/**no text responses**

18. For support services check all areas that you track and measure and then enter the number achieved and the number proposed with these funds.Question

- ◯ # of households assisted with transportation supports (bus tickets, ride-booking, ride-sharing, vehicle donation)
- ◯ # of households receiving vehicle repair assistance
- ◯ # of households assisted with obtaining childcare for work or educational purposes
- ◯ # assisted with obtaining a new benefit or reenrollment
- ◯ # receiving other types of support services that remove barriers

19. For other types of support services list those services.

Please enter at most 250 characters

20. Number of ALICE households who met one or more of these indicators in your most recent 12 months. Number only please/**no text responses**

21. Number proposed with this funding. Number only please/**no text responses**

22. For health check all that you count and measure and then enter the number proposed and the number estimated with these funds.

- ☐ # of individuals obtaining health insurance
- ☐ # of individuals receiving primary or preventative medical and/or dental care

23. Number of ALICE households who met one or more of these indicators in your most recent 12 months. Number only please/**no text responses**

24. Number proposed with this funding. Number only please/**no text responses**

25. For mental health & wellbeing check all that you count and measure and then enter the number proposed and the number estimated with these funds.

- ◯ # of individuals provided with or linked to behavioral health services (mental health, substance abuse treatment, etc.)
- ◯ # of individuals who showed improvement in their behavioral health

26. Number who met one or more of these indicators in your most recent 12 months. Number only please/**no text responses**

27. Number proposed with this funding. Number only please/**no text responses**

28. For education and or work skill advancement check all that you track and measure and then enter the number achieved and the number proposed with these funds.

- ☐ # adults completing work related basic & foundational skills, soft skills:
- ☐ # adults completing work related education or certification programs

29. Number of ALICE households who met one or more of these indicators in your most recent 12 months. Number only please/**no text responses**

30. Number proposed with this funding. Number only please/**no text responses**

31. For workforce advancement check all that you track and measure and then enter the number achieved and the number proposed with these funds.

- ◯ # adults gaining or maintaining employment
- ◯ # employed retaining jobs 6+ months
- ◯ # obtaining new or increased work related benefits
- ◯ # advancing in pay

32. Number ALCIE households who met one or more of these indicators in your most recent 12 months. Number only please/**no text responses**

33. Number proposed with this funding. Number only please/**no text responses**

34. For financial literacy and asset building check all that you track and measure and then enter the number achieved and the number proposed with these funds.

- [ ] # participants completing financial management coaching or workshops
- [ ] # of participants completing financial management or coaching who learn financial literacy skills
- [ ] # of individuals who open checking accounts
- [ ] # of individuals who open savings accounts

35. Number of ALICE Household who met one or more of these indicators in your most recent 12 months. Number only please/**no text responses**

36. Number proposed with this funding. Number only please/**no text responses**

Opportunities

37. For this purpose collaboration is defined as two or more entities working together on a common goal with shared accountability and measurement. Do you have one or more collaborating partners who do or will work with you on your strategy? If so, who are they and what does each do?

Please enter at most 750 characters

Funding

38. Enter the amount of funding you are requesting for your strategy. Number only please**, no text responses**

39. Provide a budget narrative for the amount of requested funds. Include the amount of the total budget for the strategy the requested funds will contribute to.

Please enter at most 2000 characters