



UNITED WE THRIVE



United Way

United Way of Central Georgia



UnitedWayCG.org



Do you know what it is like to struggle and not make ends meet?  
If you do.... this makes you powerful!

More than one-third of all households in Central Georgia are ALICE:  
*Asset Limited, Income Constrained, Employed.*

ALICE families are hardworking, and often hold more than one job. But the rising cost of housing, childcare, and healthcare makes it difficult, sometimes impossible, to meet all the financial needs at the end of the month. They find themselves choosing between paying rent or their electric bill, taking their child to the doctor or putting food on the table and gas in the car. At a point in your life this may even sound like you. This is the reason United Way is here.

Did you know that many of the most generous people are those who have experienced what it is like to go without.

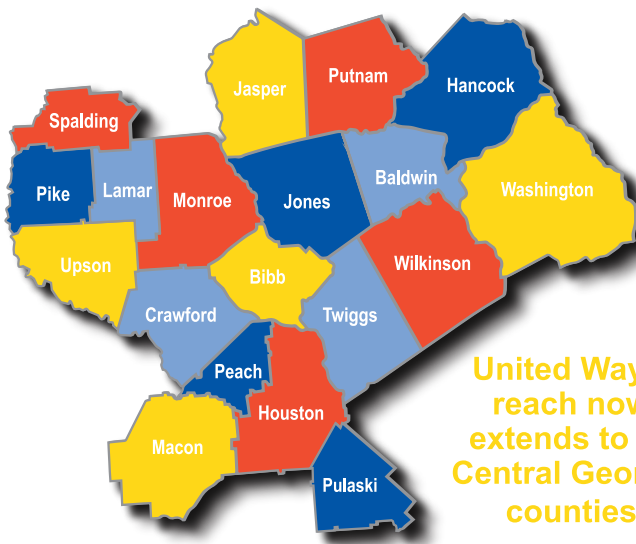
Generosity is not about how much we have. It is about caring for others and giving hope when others are worse off than us. It is about helping our neighbors so our community can be stronger and better for everyone.

When you give - you are lending your support, your heart, and your dollars so that no one falls through the cracks.

Join us and together, we can lift each other up in times of need. United we thrive.







## UNITED WAY OF CENTRAL GEORGIA PROGRAMS & INITIATIVES

**United Way's  
reach now  
extends to 19  
Central Georgia  
counties**



2-1-1 CALL CENTER connects anyone in United Way of Central Georgia's 19 counties to resources that address every day challenges, and those that developed during times of emergency. The confidential service is free, 24/7, 7 days a week. A trained specialist is available by phone, online, or text to assist with needs such as food pantries, job search programs, family services, and financial emergencies.

**BROOKDALE RESOURCE CENTER (BRC)** helps alleviate homelessness in our area. UWCG partnered with Macon-Bibb Gov. to operate the center. The transitional living facility offers a customized 90-day program to families/individuals with a final goal for permanent housing and financial stability. Residents are provided shelter, meals, and through a counselor can receive health evaluations, educational support, and assistance finding a job.



**"I didn't think  
I had anything to give.  
Turns out, I did."**

*"I am a single parent,  
worked two jobs at times,  
and still had to borrow money  
to cover a car repair.  
When I first saw  
the campaign brochure,  
I thought - why are they asking  
me to give?  
But then I realized...  
giving isn't just about big checks.  
If I help someone else,  
I'm part of something good.  
So, I gave \$5.50 a month,  
that's a cup of coffee.  
This has made me feel  
that I was standing up for  
everyone who knows what it's like  
to live one paycheck at a time."*

**Latasha,  
United Way donor & ALICE mom**



**COMMUNITY SCHOOLS UNITED (CSU)** is a UWCG program that provides a neighborhood-based strategy providing children in low-income communities with a high-quality education and a CSU team member working within the school. The program centers public schools as hubs for communities while combining a rigorous educational program as well as extended learning opportunities to include family and community engagement with an infusion of social services.

**READ UNITED (RU)** addresses the literacy challenges facing Central Georgia. Reading on grade level by the end of third grade is a key indicator of high school graduation and career success. Volunteers tutor kindergarten through third grade students to improve their reading skills while creating a bond with the children to become a positive influence in the child's life.



**PARENTS AS TEACHERS (PAT)** builds strong communities, thriving families, and children who are healthy, safe, and ready to learn. PAT matches parents/caregivers with our trained Parent Educators who make regular personal home visits to ensure optimal health and learning development during a child's earliest years in life, from prenatal through kindergarten.

