

UNITED WE DINE

United Way of Central Georgia (UWCG) invites your business to participate in our inaugural UNITED WE DINE fundraiser event to be held Thursday, October 24, 2024. Local eateries will be teaming up with United Way to raise funds for ALICE families in our 15-county service area. ALICE stands for Asset Limited, Income Constrained, Employed, and represents the growing number of working families who are struggling to afford the basics of housing, childcare, food, transportation, healthcare, and technology.

JOIN US!

By participating in United We Dine, your business agrees to donate 10% or more of sales on October 24, 2024 to UWCG. This is a unique promotional opportunity for your business and a great way to demonstrate your commitment to supporting our local community.

To honor your participation, United Way of Central Georgia will provide the following United We Dine program marketing via:

- Print materials (posters and table tents)
- Website and social media channels
- Newsletter and e-communications
- Media promotion

HOW IT WORKS

Complete the United We Dine Sponsor Application provided and return by October 18, 2024, via email to BRozier@UnitedWayCG.com. We will also be available to pick up your form if you would like.

- Please inform all staff members at each of your locations about the event.
- One week before the event, your requested promotional materials (posters and table tents) will be delivered.

ADVERTISING & PROMOTION

Please email a copy of your logo to BRozier@UnitedWayCG.com no later than October 18th. Your logo may be included in future United Way of Central Georgia marketing materials or advertisements. With your participation, you agree to promote United We Dine within your establishment for a minimum of two weeks prior to the event using posters and table tents provided by United Way. United Way appreciates any additional reciprocal marketing efforts as appropriate, such as social media, website links, menu inserts and marquee signage.

DONATIONS

Please return all donations no later than Friday, November 22, 2024. Payments can be picked up by United Way of Central Georgia Resource Development staff or may be mailed to our Macon office: P.O. Box 1302, Macon, Georgia, 31202.

QUESTIONS?

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